S/N 10/611,630 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant:
 Jeffrey A. Aaron
 Examiner:
 Chojnacki, Mellissa M.

 Serial No.:
 10/611,630
 Group Art Unit:
 2164

 Filed:
 June 30, 2003
 Docket No.:
 60027,5047US01/02049

Title: Automatically Facilitated Marketing and Provision of Electronic Services

AMENDMENT AND RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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Dear Sir:

Responsive to the Office Action mailed on May 17, 2007, the Applicant requests further examination in light of the following amendments and remarks, which are believed to place the application in condition for allowance.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.